



5 WAYS TO CREATE A
PATIENT-CENTRIC PRACTICE
WITH RHYTHM

Advanced**MD**

Have you ever watched an orchestra conductor and wondered what they're really doing? Sure, they stand up there waving their wand, but does it actually have an impact on how the musicians play their instruments?

Here's a little secret: the conductor is important, but the one who really gets everyone on the same page is the concertmaster (aka the First Chair violinist). According to The New York Times, the concertmaster's job is to help the other instruments "play as one voice." This close connection between the orchestra's musicians is described as a "chain reaction," where they all take cues from one other and stay in harmony.

In many ways, your practice software is similar to an orchestra. You're trying to act as conductor, making sure everything functions as it should. But if you've assembled disparate tools that aren't in sync, you won't get beautiful music. Instead, it'll sound more like a junior high orchestra tuning up in the school auditorium.

COME TOGETHER RIGHT NOW

Rhythm is a complete and unified cloud platform of smart applications – legendary billing, flexible scheduling, simple charting, accurate reporting and easy-to-use patient relationship management tools. It's designed to bring unprecedented unity to your office, automating many of your manual healthcare-related processes and sending your efficiency through the roof.

It also dramatically improves your patients' journey, making it easier than ever for them to book appointments, get reminders, send you messages, submit refill requests, track their lab results and pay their bills.

Rhythm solves the problems of siloed practice management, EHR & patient engagement point solutions, so you can quickly find and manage practice data on any device from any location.

Here are five ways that applying Rhythm to your practice can streamline your workflow, resulting in higher staff and patient satisfaction, improved healthcare and more patient referrals.



MORE EFFICIENT SCHEDULING

Patients love their experience with a Rhythm-equipped practice, because it's easier to self-schedule an onsite or telemedicine appointment online and with the patient portal. Availability is the name of the game, and they can quickly secure an appointment based on patient expectation (waitlist hold and find next appointment).

Plus, the connectivity and convenience don't stop once the appointment is booked. Friendly reminders are automatically sent via voice, email and text, in English or Spanish, to minimize your no-shows. Simply set the reminder interval (a month, a week or a day prior to the appointment) and let the technology do the work.

You'll get confirmations back from your patients, so you can view all the confirmed appointments in one place, making it easier to manage your time and improve efficiency.

BETTER FRONT DESK EXPERIENCE

In addition to online scheduling, patients love the paperless intake process (no more old clipboards with copies of barely legible forms). Forms are delivered automatically, which patients complete at their own convenience. The documents then upload directly to patient electronic records, with no scanning or data entry required. It saves precious time and offers more thorough histories, including family histories.

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With so many of the day-to-day tasks automated, your staff is freed up to focus more on your patients. They can efficiently produce receipts, process credit cards, calculate outstanding balances, understand co-pay and HDHP balances, create payment plans and produce documents.

To continually help you refine your processes, post-visit surveys are automatically sent to your patients. Once the feedback is gathered, triggers invite your raving fans to post their positive experiences to social websites. In this way, Rhythm allows you to manage your online reputation directly in your workflow, instead of needing a secondary application.

MORE PERSONAL PHYSICIAN EXPERIENCE

Our unified software suite gives you fast and secure data management. The iPhone and iPad app lets you stay connected to nearly every area of your practice, including adding a new patient, charting, messaging, charge capture and prescriptions.

AdvancedEHR is brilliantly simple, with revolutionary patient cards that represent clinical elements unique to each physician. You can select and arrange chart information by specialty and workflow. And the snapshot gives a summary and chronologically-ordered patient data so you can access and manage clinical documentation faster.

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Patients are the primary beneficiaries, as our groundbreaking smart EHR dashboard frees you up to focus more on their care. You get a schedule snapshot and task donuts showing work volume along with critical items prioritizing what to do next. It's like having an automated workflow analyst consolidating all the moving parts of your practice.

BETTER PRACTICE TECHNOLOGY

By applying Rhythm to your practice, you'll liberate yourself from the burden of paper. Imagine getting rid of piles of documents. Eliminating the clutter. Your important information will be more secure than ever. And you can access it in the blink of an eye, rather than needing to dig through the filing cabinet.

You can use our online patient portal to privately message, send education and lab results to patients. Rhythm automatically tracks consumption of education. The user-friendly module provides your practice with valuable clinical health content and patient education information specific to each patient's condition. Many of the documents are also offered in a variety of languages, helping you meet the needs of diverse patient groups.

Research shows that 70% of all patients like virtual consultations, and 80% of patients between the ages of 18 and 34 actually prefer it to meeting with their providers face-to-face.

To expand your reach and treat patients in remote areas or with limited mobility, use AdvancedTelemedicine. It's an easy way to improve revenue and patient satisfaction, while reducing overhead expenses, cancellations and no-shows. The fact is, the majority of your patients want it. Research shows that 70% of all patients like virtual consultations², and 80% of patients between the ages of 18 and 34 actually prefer it to meeting with their providers face-to-face.³

MORE DATA TO DRIVE YOUR PRACTICE

Rhythm helps you tune your practice into your patients' feedback, so you can measure your success and maximize revenue.

AdvancedReputation surveys identify areas for continual improvement and the integrated reporting tools allow you to fast-track your performance and see lasting results.

AdvancedBenchmarking lets you effortlessly compare your key financial metrics to other physicians in your specialty, practice size and geography. It's a complete tool for facilitating success in the value-based reimbursement paradigm.

You also get analytics from scheduling, ePrescribing, patient portal and charting for improved clinical decision support and quality continuity of care. Run any financial report in seconds with AdvancedInsight, with remarkable transparency into your performance. It's enables you to validate you've got the right patient and payor mix.

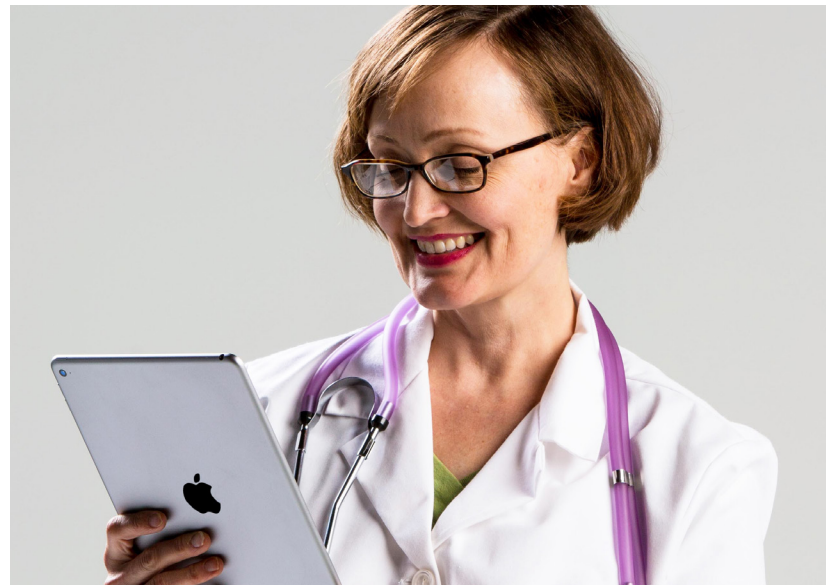
Run any financial report in seconds with AdvancedInsight, with remarkable transparency into your performance.

CONCLUSION

Rhythm is a proven way to unleash your practice's potential. You can easily prioritize clinical workflow, satisfy patients and get paid for delivering value-based care – all with reduced effort, less hassle and no additional staff.

Our team of experts will be with you every step of the way. We're uniquely qualified to guide you through setup and adoption, training and the EDI process so your implementation experience is as seamless as possible.

Call us today and we'll customize the best solution for your practice and staff. Our goal is to ensure that AdvancedMD fits like a custom-tailored suit.



1. Hershenson, Roberta. "The Role of a Concertmaster." The New York Times. June 30, 1985.
<http://www.nytimes.com/1985/06/30/nyregion/the-role-of-a-concertmaster.html>
2. Insight Express. "Cisco Customer Experience Report for Healthcare." February 2013.
3. Mordor Intelligence. "Global Telemedicine Market: Growth, Trends, and Forecasts (2015-2020)". August 2015.

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