



GROW
YOUR MEDICAL
BILLING BUSINESS
WITH ADVANCEDBILLER





Joining our national network of independent AdvancedBiller companies is an excellent way to grow your medical billing business. After all, this is a partner program designed for your success. It doesn't matter whether you're a young business trying to establish a foothold or a veteran company looking to expand, you can leverage our growing channel of billing services to support private practices while enjoying our superior technology & exclusive partner benefits.

**AS A MEMBER OF THE
ADVANCEDBILLER
COMMUNITY, WE'LL
GIVE YOU THE SALES
SUPPORT YOU NEED
TO THRIVE.**

As a member of the AdvancedBiller community, we'll give you the sales support you need to thrive. You can attract new clients with our comprehensive marketing library of resources and by partnering with us to offer live product demos. We've got a variety of free guides and datasheets available to help you make the most out of selling your services. Go ahead and personalize any of these resources with your own logo and contact information. You'll also receive rights to use our AdvancedMD billing partner logo.

When it comes to business, stability matters. And we have the track record to deliver reliable & proven support. AdvancedMD is actually the only provider in our industry with a AAA rating, the highest credit rating assigned by Standard & Poor's, & an A+ rating from the Better Business Bureau.

PHYSICIANS NEED OUR COMBINED SERVICES NOW MORE THAN EVER

Facing staggering regulatory changes and increasing payer sophistication, modern physicians struggle with a formidable array of operational, compliancy and profitability challenges. The rising business demands of healthcare often become so intense that physicians question their commitment to remain in private practice.

In fact, more than 50% of physicians say patient billing is among their biggest concerns.¹ And it's not a one-sided problem. Surveys reveal that 61% of patients get frustrated with their medical bills and find them confusing.² This results in slower payments, with practices sending an average of three statements before getting paid.

This is where our combined services become so crucial. As you know, outsourcing revenue management to a medical business specialist such as yourself can be one of the most effective ways for a practice to relieve their billing pains and start seeing revenue gains. You have the expertise to make life easier for these practices, while our technology, resources and support will put you in the best position to make a lasting impact for your clients.



UPGRADE YOUR TECHNOLOGY WITHOUT SPENDING A FORTUNE

In order to meet the diverse needs of modern healthcare practices, you need robust technology. And if technological limitations have been holding you back, it's time for an upgrade.

More than 600 independent billing companies across the nation are currently enjoying our hassle-free software platform. So go ahead and elevate your technology with our all-in-one cloud workflow solution for you and your clients. Our software is specifically designed to enhance the growth of medical billing services, with scheduling, check-in and EHR features for your clients and the billing, reporting and business features for you.

Here's the thing: acquiring top-notch technology doesn't need to cost you a fortune. Being part of our AdvancedBiller community means you get a cost-effective cloud subscription service that doesn't require capital expenditures or new equipment. Say goodbye to expensive software licenses, servers and hardware upgrades—all you and your clients need to get started is an Internet connection.

SAY GOODBYE TO EXPENSIVE SOFTWARE LICENSES, SERVERS & HARDWARE UPGRADES—ALL YOU & YOUR CLIENTS NEED TO GET STARTED IS AN INTERNET CONNECTION.

Our medical billing software is designed to make your time crunches disappear. It streamlines processes and automates manual tasks so you can save time, identify problems faster and increase transactions per hour. You can filter, sort and prioritize A/R collections or locate claims across your entire client base, then set up automatic centralized reports and end-of-day closing processes.

As a member of the AdvancedBiller community you won't get a timeshare in Cancún, but you do get these great perks:

Central billing office

Allows your medical billing service to improve billing operations for each provider, practice and location with unprecedented control and security.

Medical billing clearinghouse

Save time and hassle with our integrated clearinghouse for flawless, all-in-one data exchange. Best of all, no more uploading claims and downloading remittances.

Reporting software

Get timely, meaningful financial analytics and customized medical billing reports that help you maximize financial performance.

Cloud-based software

Enjoy guaranteed uptime and military-grade encryption. Our reliable infrastructure and data backups are in place to keep your business secure.

Billing platform

Get integrated AdvancedEHR software and automatic charge capture to support your clients with a single, seamless technology platform. No data comparisons needed.



COMPREHENSIVE SUPPORT TO GO ALONG WITH THE NEW-FANGLED TECHNOLOGY

The best technology in the world is only as good as the support backing it up. Luckily, as an AdvancedBiller, you gain direct access to a team of support experts that have your success as their primary objective.

OUR KEY ACCOUNTS TEAM IS HAPPY TO HELP YOU WITH PROCESSING ORDERS, RESOLVING ISSUES & GETTING YOUR CLIENTS UP AND RUNNING QUICKLY.

Any time you're using a new platform with a client, there will be a learning curve. Our billing technology is designed to minimize this as much as humanly possible, so it's actually more like a cute little dimple than a curve. And our key accounts team is happy to help with processing orders, resolving issues and helping your clients get up and running quickly.

You'll also get exclusive pricing and discounts for these implementation services and training. Our affordable cost models and seamless technology are intended to help you eliminate the snags and focus on quicker profitability for you and your clients.

OUR AFFORDABLE COST MODELS AND SEAMLESS TECHNOLOGY ARE INTENDED TO HELP YOU ELIMINATE THE SNAGS AND FOCUS ON QUICKER PROFITABILITY FOR YOU & YOUR CLIENTS.

CONCLUSION

By working as an AdvancedBiller, you'll get the technology, support and resources needed to thrive in today's healthcare industry. Call us today to talk about how we can help you take your business to the next level.

1. Lin, Jeff. "Trends in Healthcare Payments and Billing." Health System Management. August 8, 2016. <http://health-system-management.advanceweb.com/trends-in-healthcare-payments-and-billing>
2. Gooch, Kelly. "61% of Patients Confused by Medical Bills, Survey Finds." Becker's Hospital CFO. July 14, 2016.