

# Evo18

SALT LAKE CITY

October 2-6

## Exhibitor & Sponsorship Prospectus

As a valued AdvancedMD Marketplace partner, you're an important part of the AdvancedMD ecosystem of visionaries, thought leaders and technologists that make Evo the most exciting healthcare IT event of the year.

Take advantage of our annual user conference to get your brand, products and services in front of our community of independent providers, office administrators and medical billing professionals – yes, practically every attendee at Evo makes the purchasing decisions or is a major influencer!



## Why be an Evo18 Sponsor?

Get in front of 600+ users, representing 400-500 medical practices

Gain one-on-one exposure with medical providers, office managers, billing staff, billing companies & consultants.

- Network & build key relationships
- Build brand awareness
- Spotlight your products & services
- Close business at the event
- Generate qualified leads



# Exhibitor & Sponsorship

## Pricing Bundles



### DIAMOND

\$27,000

1 Spot Available

#### Breakout session

Present for one hour in a dedicated breakout session. Your session will be promoted in our event agenda on our website and throughout the event.

#### Dedicated client email

Promote your products & services in a dedicated email to our entire customer independent physician & billing services customer base.

#### Logo on event lanyard

Leverage your brand colors and logo on the official Evo18 event lanyard.

#### Dedicated popup banner

Promote your products & services on two freestanding popup banners. You provide the art & copy; we'll print and place them in strategic locations.

#### Logo on attendee bag

We'll embroider or print your logo on the Evo18 event bag given out to all attendees at registration.

#### Sponsor signage

General session mention with logo

Key event signage

Silver Bundle Included



### PLATINUM

\$17,000

1 Spot Available

Closing event

General session mention with logo

Shared Signage

Silver Bundle Include8



### GOLD

\$15,000

3 Spots Available

Lunch sponsor & table drop

General session mention with logo

Shared Signage

Silver Bundle Included



### SILVER

\$2,500

10 Spots Available

2 Attendee passes\*

Exhibit hall table

Email logo mention

Website logo mention

Swag bag drop

\*\$100 off for each additional attendee  
Exhibiting and sponsorship opportunities at Evo17 available only to valid Marketplace partners.  
For information on becoming a partner, contact [businessdevelopment@advancedmd.com](mailto:businessdevelopment@advancedmd.com).

## Reserve your sponsorship.

(801) 984-6120 | [evo@advancedmd.com](mailto:evo@advancedmd.com)



Visit [advancedmd.com](http://advancedmd.com)

Call (800) 825-0224