



# Exhibitor & Sponsorship Prospectus

As a valued AdvancedMD Marketplace partner, you're an important part of our ecosystem of visionaries, thought leaders & technologists that make this the most exciting healthcare IT event of the year.

WALT DISNEY WORLD  
October 2-5, 2019

Take advantage of our annual user conference to get your brand, products and services in front of our community of independent providers, office administrators and medical billing professionals – yes, practically every attendee makes the purchasing decisions or is a major influencer!



## Why be a Sponsor?

- 1:1 conversations in an intimate setting
- Network & build key relationships
- Increase brand awareness
- Spotlight your products & services

- Generate qualified leads
- Introduce breakout speakers
- Reconnect with clients
- Close business at the event

## Additional Sponsor Options

- Breakout session
- Media package
- Banner ad on login page
- Snack station sponsor

- Coffee bar during vendorhall break
- Guest speaker sponsor
- Hospitality suite sponsor
- Client appreciation event sponsor

- Table tent cards
- Featured email to client base
- Advertising in event booklet

# Exhibitor & Sponsorship

## Pricing Bundles



### DIAMOND

\$27,000

1 Spot Available

#### Breakout session

*Present for one hour in a dedicated breakout session. Your session will be promoted in our event agenda on our website and throughout the event.*

#### Dedicated client email

*Promote your products & services in a dedicated email to our entire customer independent physician & billing services customer base.*

#### Logo on event lanyard

*Leverage your brand colors & logo on the official conference lanyard.*

#### Dedicated popup banner

*Promote your products & services on two freestanding popup banners. You provide the art & we'll print and place them in strategic locations.*

#### Logo on attendee bag

*We'll embroider or print your logo on the conference event bag given out to all attendees at registration.*

#### Sponsor signage

#### General session mention with logo

#### Key event signage

#### Silver bundle included



### PLATINUM

\$17,000

1 Spot Available

#### Welcome reception

#### General session mention with logo

#### Shared signage

#### Silver bundle included



### GOLD

\$15,000

3 Spots Available

#### Lunch sponsor & table drop

#### General session mention with logo

#### Shared signage

#### Silver bundle included



### SILVER

\$2,500

10 Spots Available

#### 2 attendee passes\*

#### Exhibit hall table

#### Email logo mention

#### Website logo mention

#### Swag bag drop

\*\$100 off for each additional attendee  
Exhibiting and sponsorship opportunities available only to valid Marketplace partners.  
For information on becoming a partner, contact [businessdevelopment@advancedmd.com](mailto:businessdevelopment@advancedmd.com).

## Reserve your sponsorship

(770) 363-1363 | [evo@advancedmd.com](mailto:evo@advancedmd.com)