

ADVANCEDBILLER MARKETPLACE PARTICIPATION OVERVIEW

Company Listing Instructions

Compile into single MS Word document.

Logo

JPG, PNG, or Vector - Sized 1920px by 1080px

Attach to email

Company overview

Company name

Homepage URL

300-500 words (minimum ideal count)

Use bullet points and headers where appropriate for better readability

Intro paragraph

Include specific topics such as:

Key services offered

Geographic markets served

Specialties served

"Why use our billing service company"

Consider adding a section that addresses why you use and offer AdvancedMD to your clients

Refer to your company in third person such as "company name has been an AdvancedMD partner since 2016..." rather than "we" or "our."

One email address where you'd like leads delivered

(optional)

Special offer to persuade visitors to request info

We invite you to participate in our new [AdvancedBiller Marketplace](#)! You have a unique opportunity to be featured on this portal. Independent practice visitors are able to learn about our partners and be matched with those that offer desired services. Participation is by invitation only and completely free as part of the AdvancedBiller partner program.

Benefits of Participation

Potential SEO lift to your website.

AdvancedMD has a strong SEO presence and domain authority, so an inbound link to your website becomes extremely valuable and beneficial.

Get your brand in front of potential clients.

Our website has 100,000+ monthly visitors, which represents an excellent opportunity for you to get in front of many of these visitors as we continue to grow our mutually beneficial partnership.

Qualified lead generation.

Your company listing page will include a lead form where visitors can request a callback for a pricing quote or more information. These leads are exclusive to you are emailed directly to you in real-time.

Partner badge of recognition.

You receive an AdvancedMD partner logo based on your AdvancedBiller tier to gain market credibility and use however you'd like.

Blog authoring opportunities.

One of the key benefits to having a listing on our marketplace is the ability to author blogs. If you are passionate about a topic or idea, let us know and we can work with you for consideration. We have opportunities for you to guest author to the AdvancedMD blog, which will link to your marketplace listing and website. We also promote our blog articles through social media. .

Here are some ideas:

- Provide tips and tricks about using AdvancedMD
- Discuss key industry topics
- Present data around trends and topics

Login banner ads

JPG or PNG - Sized 666px by 472px

We offer partners the opportunity to promote their marketplace page at login.advancedmd.com. These should be mini billboards and contain 7 words or less (ideally). No animated GIFs. Featured area (large banner) can be used by a partner only if AdvancedMD has nothing scheduled.

Your participation in the AdvancedBiller Marketplace is optional as are the blogs (but why would you not want additional exposure, SEO boost and free leads?).

For questions, contact your relationship manager or district sales manager.



Submit your complete listing information to:
brooke.self@advancedmd.com

