

## REMARKABLY SMART CLINICAL PLATFORM.

## IMPROVE THE QUALITY OF CARE & ALIGN EVERY CLINICAL ROLE

Doing more with less has become a mantra, both spoken and unspoken, in industries worldwide, as productivity and quality have continued to consistently ratchet up across a wide range of products and services. Nowhere has this trend been more keenly felt than in healthcare, and particularly private practice, where the drive for higher quality of care, lower cost and seamless patient experience has stretched providers to the limit – and sometimes beyond.

Working shoulder-to-shoulder with physicians in small and group practice across a wide spectrum of specialties, we determined over time that only a breakthrough EHR approach would adequately arm independent practices to thrive in this increasingly challenging environment. It must simultaneously track, manage and secure an inordinate number of crucial data points and interconnections, while providing simple, intuitive access to providers and users in the customized way they prefer to serve patients and document encounters.

Our commitment to significant investment, time, and close collaboration with practice providers has produced an EHR that meets this challenge. Cloud-native from the ground up, and hosted on the Amazon Web Services platform, our EHR draws on a unique unified data structure to provide ultimate customized clinical documentation for all roles, specialists and specialties in your practice. Everyone can maintain their personal charting preference through centrally managed processes like flexible note and sub-note templates that can be created on the fly.

One-click specialty-based 'patient card' access to key summary information, an intuitive task management dashboard with graphical prioritized 'task donuts', at-a-glance patient schedule access on every screen and always-available PDMP data are just a few of the breakthrough features that have become 'must-have' difference makers for practice providers and administrators.

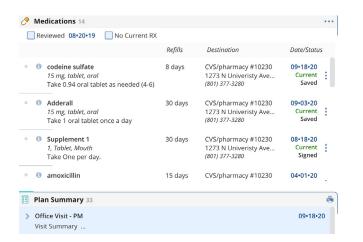
Our work with thousands of independent practices over the years has shown that sound EHR technology decisions hinge on vetting systems that can deliver robust, detailed patient information to providers in a simple, intuitive and customized way, backed by solid workflow and task management. We've summarized some of those key decision points below to help guide your EHR technology selection process.

Cloud-native from the ground up

KEY EHR ISSUES	ADVANCEDMD TECHNOLOGY SOLUTIONS	FRUSTRATING GAPS	ADVANCEDMD SOLUTIONS
Quick Patient Information Access Reduce or eliminate 'hunt and peck' chart searching for commonly-required patient information for each visit.	Patient Information Summaries provide quick access to common charting elements with simple summaries in specialty-based patient cards, our exclusive library of clinical summaries customized to each physician in your practice.	Comprehensive, Intuitive Task Management Comprehensive system that captures all relevant provider workflow tasks but provides simple tracking and management, with prioritization.	Smart EHR Dashboard with intuitive graphical 'donuts' provides fast, at-a-glance task management customized to providers' workflows and volume. Crucial and time-sensitive tasks are prioritized in real-time and highlighted in the donut graphic for quick resolution.  This remarkably smart system is like having an automated workflow analyst consolidating all the moving parts of your practice.
Simple Task Management Simple, intuitive system for providers to manage tasks, with prioritization.	Prioritized Tasks within real-time dashboards display providers' tasks customized to their workflow across a wide variety of activities. Urgent or critical issues are highlighted for priority action.	Speed Up and Simplify Patient Chart Management Eliminate scrolling through charts for commonly required information for each visit. Must be specialty and provider customized.	Drag-and-drop Patient Cards for specialties are located on every EHR screen and give immediate access to common charting elements. Patient cards provide chronologically ordered summary information of frequent tasks to speed chart management. Patient card libraries are available for all major specialties, and can be customized to a physician's exact needs, specialty and workflow.
Schedule at Providers' Fingertips Patient schedule is always easily accessible, digestible at a glance.	Schedule Snapshot is visible from every EHR screen. Color coding conveys visit type and other vital schedule information in seconds.  Patient Rooming Tracking ensures efficient patient/provider flow and avoids 'forgotten' patients.	Portal that Patients Readily Engage With Improve patient experience, reduce staff workload with an appealing, secure portal that patients actually use.	Patient Portal provides convenient, secure 24-hour online access to information and services most highly demanded by today's mobile, digitally-oriented patients. With a private username and password, patients securely access this beautifully branded portal to view their health information, schedule appointments, review financial statements and make payments. Secure communication features allow providers to share treatment plans, education, prescription instructions and other helpful clinical information directly with their patients.
Streamlined Labs Management Send orders directly from the EHR and eliminate subsequent manual touches. Flag out-of- range values.	Integrated Labs Feature allows providers to send orders to leading testing centers directly from the EHR. Results are automatically posted in patient charts and can be made available for the patient on their private portal. Clinicians are automatically alerted to out-of-range values via their preferred electronic method.	Flexible, Customizable Charting Elements Specialty-specific, customized charting elements to improve charting efficiency.	Customizable Office Visit Notes, Templates and Sub-notes increase charting productivity regardless of specialty. Our large library of note and sub-note templates covers every specialty with custom charting flexibility.
Simple PDMP Information Access Ready access to PDMP data for more informed patient medication management.	Robust EPCS automatically makes PDMP information available automatically. Allows immediate visibility into medications patients are taking, empowering providers to make better real-time medicationmanagement decisions.		



Smart Dashboard



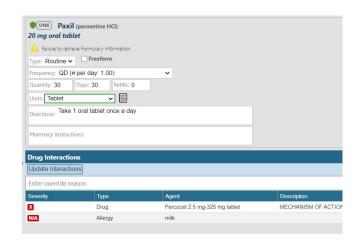
Specialty Patient Cards



Patient History (Mobile)



Prioritized Task Donuts



**Electronic Prescribing** 



Clinical Summary (Mobile)



