



# GROW PROGRAM. FUTURE-PROOF YOUR BUSINESS.

Become an AdvancedBiller and join our exclusive partner success program designed to grow your billing service.

This partnership program offers competitive and scalable pricing, hassle-free technology, and premium support to drive positive outcomes for you and your clients.

Whether you're getting started or ready to expand—join our national network of 700 independent AdvancedBiller partners. You'll be able to leverage our high growth channel to better support your clients while enjoying industry-leading technology and exclusive partner benefits.

## SALES SUPPORT & SERVICE

A dedicated team member is assigned to help you acquire new business and expand client relationships. You are eligible for Key Account Support, our most-seasoned experts, to expedite order processing, onboarding, technical issue resolution, implementation, and training. Get exclusive discounted pricing for custom work and special projects.

## ADVANCEDBILLER MARKETPLACE

We've assembled our top partners into one huge Marketplace. Prospective clients can research the community to get matched with needed services: revenue cycle management, patient call center, credentialing, coding, consulting, and more. We heavily promote our Marketplace to our provider database and advertise on social media. Having a presence on our Marketplace gives you national exposure and free lead generation opportunities.

## GUEST BLOG AUTHORIZING

Leverage the popular AdvancedMD blog to position your company as an authority and thought leader in the healthcare IT industry. Authoring articles on our blog can attract organic traffic to your website from backlinks and SEO. Boost your domain authority by having external links from AdvancedMD. We promote our blog articles through social media. We have an SEO agency and writers available to help draft your blog articles for maximum benefit to you and AdvancedMD.

# PARTNER TIERS

	<b>PARTNER</b> \$100K - \$149K ANNUAL SALES REVENUE	<b>BRONZE</b> \$150K - \$299K	<b>SILVER</b> \$300K-\$424K	<b>GOLD</b> \$425K+	<b>PLATINUM</b> TOP 25%
<b>ONBOARDING</b>					
Additional Web-based Training	15% Discount	20% Discount	25% Discount	30% Discount	35% Discount
Implementation Roadmap	N/A	N/A	Custom, Dedicated Team	Custom, Dedicated Team	Custom, Dedicated Team
Implementation Services	Dedicated Team	Dedicated Team	Dedicated Team	Priority Routing	Priority Routing
Product Enhancement Track	N/A	By Invitation	Yes	Yes	Yes
PM Data Conversion Services	Standard Pricing	25% Discount	50% Discount, 5-day SLA	50% Discount, 5-day SLA	50% Discount, 5-day SLA
Video Training Library	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Beta Customer	Optional	Optional	Optional	Optional	Optional
<b>SUPPORT</b>					
Key Account Support	Yes	Yes	Yes	Yes	Yes
Executive Sponsorship	N/A	N/A	N/A	N/A	Yes
VP Product Leadership Call	N/A	N/A	Annual	Semiannual	Quarterly
Relationship Management	Specialist Level	Specialist Level	Manager Level	Manager Level	Manager Level
Relationship Manager Service Reviews	Annual	Semi-annual	Semi-annual	Quarterly	Quarterly
Relationship Manager Onsite	N/A	N/A	Yes	Yes	Yes
Emergency/After Hours	Fee-based	Fee-based	Fee-based	Free	Free
Product Advisory Group Membership	N/A	By Invitation	By Invitation	Yes	Yes
Local Roadshow (3 hours annually)	Fee-based	1 Hour, Individual	2 Hours, Annually	3 Hours, Annually	3 Hours, Annually
Evo User Conference	Fee-based	1 Ticket	2 Tickets	3 Tickets	4 Tickets
Evo Expert Hall Pass	Fee-based	1 Hour, Individual	2 Hours**	3 Hours**	4 Hours**
Evo General Session (keynote)	N/A	By Invitation	By Invitation	By Invitation	By Invitation
Evo Breakout Session (training)	N/A	By Invitation	By Invitation	By Invitation	By Invitation
<b>SALES &amp; MARKETING</b>					
Biller Life Documentary Video	By Invitation	By Invitation	Yes	Yes	Yes
Social Media Publicity	By Invitation	By Invitation	Yes	Yes	Yes
Promote Story To Local Press	By Invitation	By Invitation	Yes	Yes	Yes
Landing Page (Learning Center)	By Invitation	By Invitation	Yes	Yes	Yes
Lead Routing From Form Fills	By Invitation	By Invitation	Yes	Yes	Yes
Inbound Link	By Invitation	By Invitation	Yes	Yes	Yes
White-labeled Software (Co-branded)*	Fee-based	Fee-based	Optional, Free	Optional, Free	Optional, Free
Webinars	No	No	By Invitation	By Invitation	By Invitation
Grow Roadshows	1 Ticket	1 Ticket	2 Tickets	3 Tickets	4 Tickets
Cobranded Collateral	Yes	Yes	Yes	Yes	Yes
Advancedmd Partner Logo Usage	Partner	Bronze	Silver	Gold	Platinum
Partner Newsletter	Yes	Yes	Yes	Yes	Yes
AdvancedBiller Marketplace listing	By Invitation	By Invitation	Yes	Yes	Yes
Dedicated Page	By Invitation	By Invitation	Yes	Yes	Yes
Inbound Link	By Invitation	By Invitation	Yes	Yes	Yes
Lead Routing From Form Fills	By Invitation	By Invitation	Yes	Yes	Yes
Blog Authoring	Optional	Optional	Optional	Optional	Optional

\* Practice Management Only

\*\* Group or Individual

## TECHNOLOGY

Hassle-free billing, collections, and financial analytics software enjoyed by 700 independent medical billing companies.

Our unified medical office technology provides all the billing, reporting, and analytics tools you need plus an entire platform of optional billable add-ons for your clients, including EHR and patient engagement. The Rhythm Master Suite features free data storage and automatic backup on the Amazon Web Services (AWS) cloud for an unprecedented experience in performance, reliability, and security. AdvancedMD helps you, your clients, and patients work together in harmony with a scalable infrastructure to future-proof your business.

### **BILLING & CLIENT MANAGEMENT**

The Central Billing Office (CBO) feature helps you support clients independently, yet cohesively. CBO, with single sign-on, is ideal for managing the revenue cycle of all clients, especially those with multi-providers, multi-specialties, and multi-locations. Give clients access to a broad number of financial reports relevant to specific audiences. Our open database, ODBC, and API architecture supports interoperability with external systems.

### **A/R MANAGEMENT**

Streamline how you work your accounts receivable, identify problems faster, and collect more money. Leverage staff expertise with prioritized A/R worklists based on payor familiarity. Gain visibility into every outstanding claim with intuitive dashboards.

### **REPORTING & ANALYTICS**

Quickly evaluate key performance indicators (KPIs), identify areas of improvement, and pinpoint opportunities for revenue growth with big data analysis and business intelligence. Easily assess reimbursement trends, top ten carriers, A/R trends, custom reports, and KPIs such as collections by Total RVU. Such deep insights into your financial performance mean you can make more informed decisions, provide expert guidance, and execute with confidence. Create unlimited reports with powerful charts and graphics in seconds with our drag-and-drop tools.

### **COMPLETE**

Legendary billing, flexible reporting, intelligent scheduling, smart charting, and patient engagement.

### **UNIFIED**

All workflow elements work seamlessly, automatically passing key information between you, your clients, and patients.

### **SMART**

Automated processes and dashboards reduce labor, improve information accuracy, and increase revenue.

### **PERSONAL**

Cobrand AdvancedMD login page and screens with your logo for a consistent brand experience.

# RHYTHM MASTER SUITE

Complete software to unify  
your staff, your clients  
& patients.

### **Practice Management**

- Centralized billing office
- Reporting, analytics & BI
- Integrated clearinghouse
- Claim Center
- A/R control center
- Proprietary claim scrubbing
- Patient payment processing
- Interoperability (HIEs/API)
- Electronic fax

### **Electronic Health Records**

- Mobile apps (EHR, kiosk, portal)
- Customizable templates, sub-notes
- Specialty cards, modular workflow
- Prioritized task donuts
- Clinical decision support
- Prescribing & EPCS
- CQM reporting & analytics
- Patient rooming
- Integrated lab ordering & results

### **Patient Engagement**

- Online scheduling
- Appointment reminders
- Intake forms (web & iPad)
- Telemedicine
- Patient portal
- Education & messaging
- Reputation management
- Patient feedback survey

**AdvancedMD**