



# COMPLETE PRACTICE AUTOMATION PLATFORM.

STREAMLINED WORKFLOW, LESS EFFORT  
& GREATER OUTCOMES.

Founded in 1999 as the pioneer of cloud medical billing software, AdvancedMD today is a preferred choice for independent practices of all sizes and nearly all specialties. Leveraging our position as a top-tier practice management provider, we also offer unified electronic health records and more than a dozen patient engagement and patient self-service tools as part of our Master Collection.

For practices looking to outsource their revenue cycle management, either short- or long-term, we have a highly affordable in-house billing services division. For practices seeking a more boutique experience, our network of 700 independent billing partners supports tens of thousands of physicians and therapists on the AdvancedMD platform.

All AdvancedMD technologies, data storage and automatic backup are on the Amazon Web Services (AWS) cloud platform for an unprecedented experience in performance, reliability, and security. AdvancedMD and AWS offer fast, reliable access to all your

information, unwavering data security, and simplified storage with backup redundancy. No other ambulatory software system offers this standard of hosting, which means starting or growing your practice on the cloud is as easy, safe, and affordable as it gets.

AdvancedMD strives to create the community of choice for independent medical practices, and mental health and physical therapy clinics by delivering integrated workflow and personalized service to ensure the health of every practice and their patients.

Unified cloud  
practice management,  
electronic health records  
& patient engagement  
platform hosted on  
Amazon Web Services

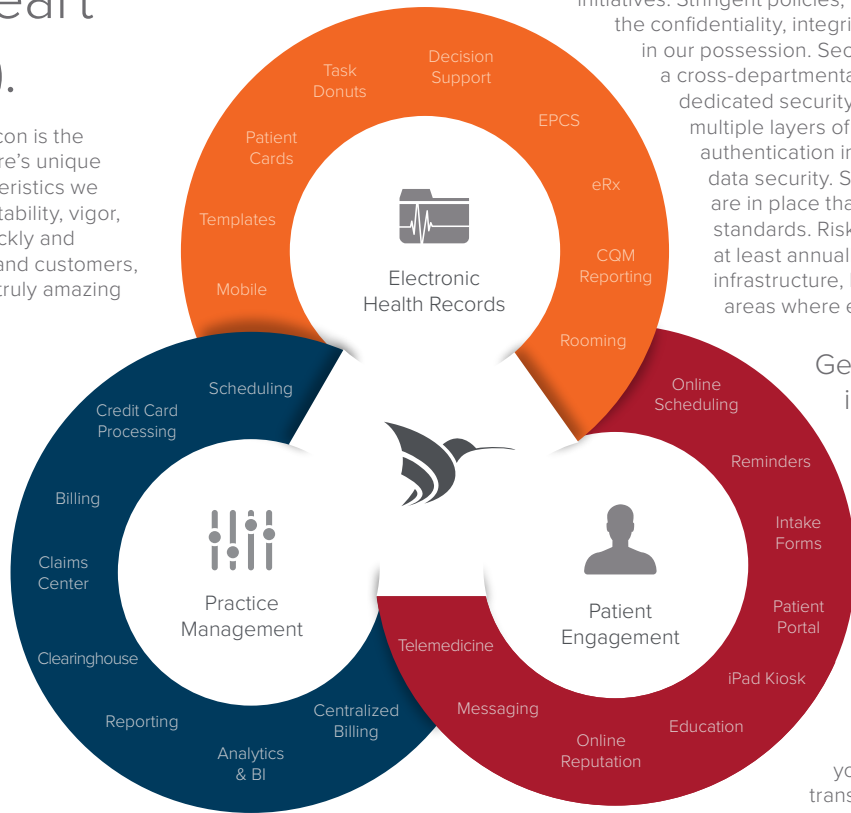
# Let us “charm” our way into your heart (& practice).

The AdvancedMD symbol or icon is the hummingbird. This little creature’s unique attributes embody the characteristics we prize most highly: agility, adaptability, vigor, energy, and ability to work quickly and productively. Like our people and customers, “hummers” are recognized as truly amazing and productive creatures.

Automation is the key to unifying all roles of your practice. You and your entire staff can work from anywhere, stay fully connected and always have immediate access to your vital information. AdvancedMD allows you to nurture meaningful patient relationships while building a sustainable and financially viable private practice.

## Security without compromise for your peace of mind.

System and information security are top AdvancedMD corporate initiatives. Stringent policies, processes and practices ensure the confidentiality, integrity, and availability of all data in our possession. Security infrastructure includes a cross-departmental compliance committee, dedicated security and privacy officers, and multiple layers of technical safeguards. 2-factor authentication improves patient and practice data security. Security management programs are in place that adhere to ISO 27001 general standards. Risk assessments are conducted at least annually on the AdvancedMD infrastructure, business processes and other areas where ePHI could be disclosed.



**Get connected and improve continuity of care & interoperability.** Integrate your existing practice systems for flawless data interchange with AdvancedMD. Unified resources streamline tasks and improve staff efficiency for better continuity of care. We support a variety of APIs including HL7, FHIR, REST and SOAP. Our professional services team can help make your connections and data transfer process seamless.

### ELECTRONIC HEALTH RECORDS

Smart clinical apps, specialty cards and prioritized task donuts help you deliver exceptional care.

### PRACTICE MANAGEMENT

Scheduling, billing, collections, and credit card processing within a complete business platform.

### PATIENT ENGAGEMENT

Self-service applications increase patient satisfaction, retention, referrals, and revenue collections.

### MANAGED BILLING

Choose outsourced revenue cycle management services with high visibility from financial analytics.

### SMART EHR DASHBOARD

View your real-time schedule with a work overview to see completed, outstanding, and critical tasks.

### ePRESCRIBING

Prescribe medications safely with EHR tracking including EPCS with national PDMP visibility.

### REPORTING & ANALYTICS

Get real-time visual results of your financial performance and uncover hidden revenue opportunities.

### APPOINTMENT REMINDERS

Increase show-up rates, save money, and simplify workload with English and Spanish messaging.

### REPUTATION MANAGEMENT

Build a high online reputation score and gather patient feedback from automated surveys.




### VIRTUAL TELEMEDICINE

Expand care, reduce costs and increasing patient satisfaction with automated managerial features.

### PATIENT PORTAL

Offer self-service tools include scheduling, intake and consent forms, payment portal and education.

Learn more about the Master Collection with these downloadable product sheets.

-  [Electronic health records](#)
-  [Practice management](#)
-  [Patient engagement](#)