



# AUTOMATICALLY SENT. PERSONALLY RECEIVED. FINANCIALLY APPROVED.

AUTOMATED MESSAGING FOR IMPROVED  
SATISFACTION, GREATER LOYALTY &  
INCREASED REVENUE.

Our patient messaging lets you automatically send texts and emails that delight patients, staff, and your bottom line. Imagine if you could quickly and easily systemize birthday card sends to all your patients. Or communicate info about upcoming appointments, new locations, new providers, and payment methods. Or how about inviting patients to schedule appointments for recall visits, specials, and sales promotions.

With our messaging tool, you can easily create personalized email and text templates for engagement campaigns or reuse and modify past templates for new campaigns.

You can add data fields such as patient name and subject line to personalize each message. You can also include your logo and attention-grabbing images.

Messaging makes it easy to customize each message and the audience for your engagement programs. Select which patients receive texts and which receive emails by choosing from existing criteria or create a new set. Target patients by active/inactive status, geography, diagnosis code, birthday/age, and insurance. Then simply review, finalize, and start sending.

## **FOCUSED**

Easily segment your entire patient list and send specific messages at the best time to improve patient engagement.

## **SMART**

With seamless data integration and automated processes, you get accurate, relevant, and effective communications to patients with minimal effort.

## **EFFECTIVE**

Each patient interaction can result in greater loyalty and top-of-mind awareness while bringing in new revenue opportunities.

# A SIMPLE, AUTOMATED & INTEGRATED PATIENT MESSAGING SYSTEM THAT ANYONE IN YOUR PRACTICE CAN USE.



## PATIENT SEGMENTATION

Segment your entire patient list and send specific messages to improve patient engagement.



## PATIENT PREFERENCE

Patients can choose their preferred communication method so you can tailor interaction to meet their expectations.



## GROUP DISTRIBUTION

Easily segment patients within group criteria and personalize messages to improve relationships and productivity.



## BOOST REVENUES

Easily set up automated messages for patients to schedule recall appointments and take advantage of upcoming promotions.



## OFFICE & BUSINESS COMMUNICATIONS

Communicate office changes such as schedule openings, new locations, new providers, and new payment methods quickly and efficiently.