# Reputation Management



# DRIVE ONLINE IMAGE. GAIN PATIENT VOLUME.

AUTOMATED SURVEYS BUILD YOUR REPUTATION & ATTRACT NEW PATIENTS.

In today's digital era, patients are also online consumers and typically turn to Google to help find a doctor. This means you have a tremendous opportunity to stand out and attract new patients by building your online reputation.

Our doctor reputation management software helps you build a positive image easily and inexpensively with automated surveys and intelligent, decision-tree design. You can easily gather patient feedback about recent office and telemedicine visits, then process the feedback in a way that supports a strong rating score. It's a simple, effective way to derive and optimize value out of patient reviews.

Heres how it works: Pre-crafted surveys are automatically sent to patients after their appointment. Then survey responses are moved through the program according to the score detected. Patients with positive reviews are prompted to post their feedback online while those with negative feedback are forwarded to you for private

#### AUTOMATED

Emails and/or texts are automatically sent following a visit. Feedback is filtered based on satisfaction score. Positive feedback is leveraged to build a positive reputation.

#### **INTELLIGENT**

Patients with positive feedback are invited to post their review to your Google profile. Those with negative responses are asked for additional comments that are privately posted to your dashboard.

#### **INTEGRATED**

Software easily connects to multiple systems, including scheduling, EHR, practice management, and patient engagement to reduce manual steps involved with reputation management.

# DOMINATE YOUR SPECIALTY & LOCALITY BY BUILDING A STRONG REPUTATION SCORE.



#### AUTOMATED SURVEYS

Pre-formatted surveys are automatically sent via email or text following patient visits according to patient communication preferences.

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#### DECISION-TREE STRUCTURE

When feedback is positive, patients are invited to post their experience to your Google profile. If feedback is negative, patients are asked for additional comments to be posted privately to your dashboard.



### SEAMLESS INTEGRATION

Our integrated solution leverages multiple systems (scheduling, EHR, practice management, and patient engagement) to maximize productivity and identify improvement opportunities based on patient feedback.



#### EASY-TO-SUBMIT REVIEWS

Google makes submitting a numeric score (1 to 5 stars) very easy and quick. Patients can also post a short, written review of the recent experience.

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#### EASY-TO-READ REVIEWS

Google compiles and posts feedback in a review summary that makes it easy and convenient for online searchers to see how many reviews you have, how well you rank, and compare why patients love your practice.  $\mathbf{\hat{Q}}_{0}^{0}$ 

## EFFORTLESS ADMINISTRATION

Get a turnkey feedback process with prebuilt surveys, intelligent programming, an easy-to-navigate dashboard. Setup is simple—just enter your ID number and select the desired time interval after patient visits for surveys to be sent.



