DRIVE ONLINE IMAGE.
GAIN PATIENT VOLUME.

AUTOMATE SURVEY SEND TO BUILD REPUTATION & ATTRACT NEW PATIENTS.

In today's digital era of well-informed online consumers, patients turn to Google to help find a doctor. You have a tremendous opportunity to stand out and attract new patients easily and inexpensively by building your online reputation.

Our doctor reputation management software helps you build a positive image using automated surveys and intelligent, decision-tree design. You can easily gather patient feedback about recent office and telemedicine visits, then process the feedback in a way that supports a strong rating score. It's a simple, effective way to derive and optimize value out of patient reviews.

Pre-crafted surveys are automatically sent to patients after their appointment. Then survey responses are moved through the program according to the score detected. Patients with positive reviews are prompted to post their feedback online while those with negative feedback are forwarded to you for private solution-focused communication, which can later be posted if desired.

AUTOMATED
Emails and/or texts are automatically sent following a visit. Feedback is filtered based on satisfaction score. Positive feedback is leveraged to build a positive reputation.

INTELLIGENT
Patients with positive feedback are invited to post their review to your Google profile. If negative, patients are asked for additional comments to be privately posted to your dashboard.

INTEGRATED
Software easily connects to multiple systems, including scheduling, EHR, practice management and patient engagement, to reduce manual steps involved with reputation management.

DOMINATE YOUR SPECIALTY & LOCALITY BY BUILDING A STRONG REPUTATION SCORE

AUTOMATED SURVEYS

Pre-formatted surveys are automatically sent via email or text following patient visits according to patient communication preference.

DECISION TREE STRUCTURE

When feedback is positive, patients are invited to post their experience to your Google profile. If feedback is negative, patients are asked for additional comments to be posted privately to your dashboard.

SEAMLESS INTEGRATION

Our integrated solution leverages multiple systems (scheduling, EHR, practice management and patient engagement) to maximize productivity and identify opportunities for improvement based on patient feedback.

EASY-TO-SUBMIT REVIEWS

Google makes submitting a numeric score (1 to 5 stars) very easy and quick. Patients can also post a short, written review of the recent experience.

EASY-TO-READ REVIEWS

Google compiles and posts feedback in a review summary that makes it easy and convenient for online searchers to see how many reviews you have, how well you rank and compare why patients love your practice.

EFFORTLESS ADMINISTRATION

Get a turnkey feedback process with pre-built surveys, intelligent programming, and easy-to-navigate dashboard. Setup is simple —just enter your ID number and select the time interval after visit for surveys to be sent.

AdvancedMD